



GAYinWA.com.au is Western Australia's leading gay and lesbian web site, delivering high quality news, views, event information and photos to a highly sought after demographic.

With a range of banner advertising options, we have a solution to suit every budget.

All prices include the cost of banner creative production, with discounts for campaigns of three months or more.

The GAYinWA web site is also home to Western Australia's most informative gay and lesbian business and community group directory. Listing in **Our Directory** is free, however your listing will get even greater exposure with a banner linking to it.



You can feel good when you spend money advertising on GAYinWA.com.au, because your contribution helps us stage events that raise funds for local community groups.

- ✓ 14,000 unique viewers per month
- ✓ 22,000 viewer sessions per month
- ✓ 140,000 page impressions per month

advertising @gayinwa.com.au

Platinum Banner - 468 x 60 pixels
\$440 per month *

Gold Banner
160 x 160 pixels
\$220 per month *

Column Banner
160 x 600 pixels
\$110 per month *

Silver Banner
160 x 80 pixels
\$220 per year

* 25 per discount on all campaigns of three months and over.

Ask about our community group discounts.

All prices include cost of banner creative production.

Advertise on Western Australia's leading gay and lesbian web site.